



The Groton Independent Groton Daily Independent

15 N. Main St.

Stes. 201-202-203 - Apartments

Ste. 101 - GDI Fitness Center

Ste. 102 - GDI Clean Laundromat

Ste. 103 - GDI Newspaper Office

PO Box 34, Groton, SD 57445

Facebook: thegdi

Phone/Text Paul: 605-397-7460

Phone/Text Tina: 605-397-7285

@Paperpaul



venmo



Scan. Pay. Go.

Groton Daily Independent

www.397news.com

Advertising Rates:

First Day: \$15

Each additional consecutive day: \$3.50

Ad appears in the Groton Daily Independent
theGDI facebook page

www.397news.com home page

Specifications: Good quality (300dpi) JPG file.

Subscription

This option will grant you access to the GDI/Video Archives.

- ☐ 1 Month \$16.00
- ☐ 3 Months..... \$28.00
- ☐ 6 Months..... \$38.00
- ☐ 9 Months..... \$52.00
- ☐ 12 Months \$60.00

The

Groton Independent

Vol. 139

No. 10 ♦ Groton, SD ♦ Wednesday, Nov. 24, 2021 ♦ Established in 1889



Official newspaper for Brown County, Groton Area School, Frederick Area School, and municipalities of Groton, Frederick, Columbia, Claremont, Stratford and Westport.

Specifications

1 column = 1.58"

2 columns = 3.24"

3 columns = 4.94"

4 columns = 6.63"

5 columns = 8.31"

6 columns = 10.00"

Page Depth = 16.50"

Open Display Rate: \$5
per column inch

Annual Agreement Rate
(minimum of 3" weekly
ad) - \$3.50 per column
inch.

Business Card Ad:
\$156 per year

Printed & Mailed Weekly Edition

Subscription

All prices listed include 6.5% Sales Tax

- ☐ Black & White \$52.00/year
- ☐ Colored \$80.00/year
- ☐ Colored \$49.00/6 months
- ☐ E-Weekly* \$35.00/year

* The E-Weekly is a PDF file emailed to you each week. It does not grant you access to the GDI/Video Archives.

GI/GDI Advertising Packages

1/16 Page Ad in weekly and 7 days in GDI = \$66

Ad Sizes: 1.58"x6", 3.24"x3"

1/8 Page Ad in weekly and 7 days in GDI = \$96

Ad Sizes: 1.58"x12", 3.24"x6", 4.94"x4", 10"x2"

1/4 Page Ad in weekly and 7 days in GDI = \$141

Ad Sizes: 3.24"x12", 4.94"x8", 6.63"x6"

1/2 Page Ad in weekly and 7 days in GDI = \$224

Ad Sizes: 4.94"x16", 6.63"x12", 10"x8"

3/4 Page Ad in weekly and 7 days in GDI = \$282

Ad Size: 10"x12"

Full Page in weekly and 7 days in GDI = \$315

Ad Size: 10"x16.5"

Job Work

We can do a variety of office printing projects in-house. Here are a few that we can do:

Tickets

We offer numbered or un-numbered tickets with stub and perforation, stapled into books.

2 or 3 part Carbonless Forms

We can design or print something you already have into a 2- or 3- part carbonless forms. We can have them as singles or put into a book form.

Copies

Black and white are 9¢. Colored are 15¢

Envelopes

If you need just a few or a box, we can do it!

Business Cards:

100 for \$15 ~ 500 for \$35 ~ 1,000 for \$65

Personalized Labels

Sheets of 80 labels 1/2"x1 3/4"

80 labels\$2.60

160 labels\$5.00

240 labels\$7.20

320 labels\$9.20

400 labels\$11.00

480 labels\$12.60

560 labels\$14.00

640 labels\$15.20

720 labels\$16.20

800 labels\$17.00

880 labels\$17.60

960 labels\$18.00

1,040 labels\$18.20

Label Prices include tax and mailing.



GHS & Community Wall Calendar

Specifications:

Each block is \$35.

2" wide, 1 1/8" high

Printed in full color - 12x18

GHS Pocket Calendar

Specifications:

2 1/16" wide by 1/2" high - \$25

2 1/16" wide by 1" high - \$50

Printed in black & white on golden rod card stock

Classifieds and Card of Thanks

The following rates are for Classifieds published in both the Groton Daily Independent and the Groton Independent. Cut rate in half if you just want it in the GDI or just the weekly.

1 Week: \$9 for first 30 words, 20¢/word thereafter

2 Wks: \$17 for first 30 words, 38¢/word thereafter

3 Wks: \$24 for first 30 words, 54¢/word thereafter

4th consecutive week is free

Mylar & Latex Balloons



Looking for balloons for that birthday party or special event. Check out our inventory online at 397news.com, click on Balloons on the black bar.

GDILIVE.COM

GDILIVE is a livestreaming service for many Groton activities.

Our livestreaming service features video with play-by-play audio as well as interviews and stats for games and matches both at home and most of the away events.

Season Pass: (includes regular season football, volleyball, boys and girls basketball and home programs: \$1000.00 (Payable \$200 a month for five months)

Football: \$140

Volleyball: \$365

Both Volleyball and Football: \$495 (\$590 package to include regular season home programs)

Boys and Girls Basketball: \$585 (\$680 package to include regular season home programs)

\$25 per event if not part of the package deal.

JV games for basketball and JV matches for volleyball are \$25 to those that want to sponsor them. If someone wants to do the whole season for JV or C, it would be \$15 per event.

Post Season Events are \$25 per event. The above rates do not include post-season events.

GDILIVE can record and/or livestream special events (weddings, funerals, etc) for \$100 plus mileage for events out of town.

Home Programs

Size of ad will vary depending on design and number of ads.

Programs are \$125 for the volleyball, football and soccer programs.

Programs are \$125 for boys and girls basketball and wrestling.
Does not include post-season activities

15 N Main - Ste. 101

GDI Living



Fitness

Open 24/7

Annual Membership Rates

Student is \$29.82 per month or \$255.60 per year

Single is \$35.15 per month or \$319.50 per year

2-Person is \$55.45 per month or \$575.10 per year

Family is \$67.10 per month or \$702.26 per year

Month-to-Month Rates

Student=\$35.15 ~ Single=\$40.48

2-Person=\$59.78 ~ Family=\$72.43



GDI PIX

\$15.00 8x10 Memory Mate

\$5.00 Photo Button

\$7.50 2 Photo Buttons

\$10.00 4 Photo Buttons

\$10.00 Per Sheet



Each sheet can have 8 Wallets, 4 - 3.5x5,
2 - 5x7 or 1 - 8x10.

Each sheet must have same pose.

All prices include sales tax

**We also offer a basic affordable
package for senior photos.**

Ask for details!

GDI CLEAN! Laundromat

15 N Main - Ste. 102 - Open 24/7

Small Washers - \$2.25 ~ Large Washers: \$4.25

Dryers - 25¢ for 8 minutes